

CONTINUING EDUCATION

Check our online schedule for workshops available this spring. Space is limited, so register soon. For dates, workshop descriptions, and registration click on the link <<http://statelibrary.dcr.state.nc.us/ce/conted.htm>>.

In-person workshops topics include:

- Checking Out the Generations
- NC LIVE Basics
- NC LIVE Medical & Health Sciences Resources
- NC LIVE Ready Reference Resources
- OCLC WorldCat Resource Sharing Basics
- OCLC WorldCat Resource Sharing Beyond the Basics
- Practical Approaches to Information Literacy
- Stress Free Adult Programming

Online workshop topics include:

- The Green(er) Library
- Making the Most of Social Bookmarking in Your Library
- Open Source: Free as in Free
- OCLC WorldCat Resource Sharing Basics
- OCLC WorldCat Resource Sharing Beyond the Basics

STATE LIBRARY STAFF IMPROVING TECHNOLOGY SKILLS

Following the 2007 revision of the recommended "Technology Competencies for Libraries in North Carolina," twenty-four staff members at the State Library of North Carolina are participating in a combination of electronic, self-paced and in-person training sessions designed to match lessons to the recommended competencies. Michelle Czaikowski, Electronic Resources Librarian, designed a Training Road Map which may be viewed online at <<http://statelibrarync.pbwiki.org/Staff+Training>>. Most of the training lessons linked to on this road map were created by GCFLearnFree.org. GCFLearnFree.org is owned by Goodwill Community Foundation, Inc. and operated by Goodwill Industries of Eastern North Carolina. They have a variety of free online training tools on many topics.

"There are a lot of great training tools that have already been developed on many topics that will be useful to staff here," said Czaikowski. "Instead of creating our own, I reviewed several different resources and selected ones I thought would be most useful and that correlated to the 'Technology Competencies for Libraries in North Carolina.'"

In addition to the online, self-paced lessons, there is also a series of in-person question and answer sessions. Activities and additional information are provided at the in-person sessions to make the information more applicable to the participant's current position. State Library staff Steve Case, Michelle Czaikowski, Jeffrey Hamilton and Bonnie Spiers serve as "coaches" to answer questions.

The Digital Information Management Program is currently developing an Internet gateway to recent and historical North Carolina state government information produced by North Carolina state agencies and related materials held by a wide range of organizations throughout the state. The portal, called NC MOSAIC (Managing, Organizing, and Strengthening Access to Institutional Collections), is meant to provide greater access to and easier retrieval of resources by and about North Carolina government. These resources will be free and publicly accessible online.

Soon to be available through NC MOSAIC are the State Library of North Carolina Digital Repository, a collection that will include born- digital state agency publications (in collaboration with Government Documents and Metadata and Cataloging Branches of the Library Services Section of SLNC), and "From Crossroads to Capital: The Early History of Raleigh, North Carolina," in collaboration with the North Carolina State Archives. For more information about NC MOSAIC or to get involved, please contact <amy.rudersdorf@ncmail.net>.

State Library of North Carolina UPDATE

March 2008

TELLING OUR STORY

"Telling Our Stories," the 2008 theme for the N.C. Department of Cultural Resources that spotlights the State Library of North Carolina and its services, kicked off with a special story hour at the Cameron Village Branch of the Wake County Public Libraries in January. "Telling Our Stories" is a yearlong celebration that showcases the story of North Carolina's rich arts, heritage, and cultural life. Cultural Resources includes the State Library, the Office of Archives and History, Historic sites, history museums, Historical Publications, Archaeology, Genealogy, Historic Preservation, the North Carolina Symphony, the North Carolina Arts Council, and the North Carolina Museum of Art and its extension, the Southeastern Center for Contemporary Art. Many programs relating to "Telling Our Stories" will be part of the department's programming throughout the state.



STAFF NEWS

Bonnie Spiers has been promoted to the newly created position of Access Services and Reference Librarian in the Information Services Branch. In this position Spiers will be in charge of circulation, interlibrary loan, and paging activities. She will continue to provide reference and research services at both the Information Desk and the Genealogy Information Desk.

Roger Magnus resigned his position as Demographics and Business Information Specialist and accepted a position at the University of Massachusetts Donahue Institute as a Research Analyst.

Library consultant **Frannie Ashburn** served on the national jury for the 2007 Coming Up Taller Awards. Coming Up Taller honors exemplary after-school and out-of-school cultural programs for underserved children and youth and is one initiative of the President's Committee on the Arts and Humanities, conducted in partnership with IMLS, NEA, and NEH. Ashburn was invited to the Coming Up Taller reception and awards ceremony on January 28, 2008 presided over by Mrs. Laura Bush. The event was held in the White House East Wing (State

Dining Room and East Room) with 200+ people in attendance-award winners, jurors, IMLS, NEA and NEH directors and staff members, and other dignitaries, including the Cultural Ambassador from the People's Republic of China. The awards ceremony began with a performance by Ritmo en Accion ("Rhythm in Action"), an initiative providing instruction in Latin and contemporary dance for teens in one of Boston's most dangerous neighborhoods. Twelve members of the Richmond Boys Choir closed the program by singing "America"—not a dry eye in the house.

North Carolina had a 2007 winner: "Dreams of Wilmington, Inc." The Dreams Center for Arts Education provides free daytime, after-school and summer classes in music, visual arts, literature, dance, and theater to more than 500 youth each week. Sessions take place at the organization's inner-city center as well as at schools, recreation centers, public housing sites, and a county treatment facility for adjudicated youth. More information can be found at <<http://www.pcah.gov/CUT.htm>>.

CATCH THE READING BUG

A very special kind of bug will be invading North Carolina this summer. This bug in its various stages will be found around the time school dismisses on beaches, and in homes, restaurants, and libraries. This bug is...the Reading Bug! The Summer Reading program provides programming for both children and youth. **Catch the Reading Bug** is the 2008 summer reading theme for children through grade 5, while **Metamorphosis @ your library** is for youth in grades 6 through 12. Each participating library system receives a manual paid for by the State Library for use by the Children and Teen Program planners. This manual has ready-made programs for various ages, CDs with clip art (color and b/w), coloring sheets, bibliographies, press releases (in Spanish and English), bookmarks, sample sponsorship letters, and many, more tools.

Harry Bliss, cartoonist and illustrator, has done the artwork found in the Summer Reading Manual for the younger participants. His work is seen in the picture books *Diary of a Worm*, *Diary of a Spider* and *Diary of a Fly* by Doreen Cronin and *A Fine, Fine School* by Sharon Creech.

Comic book enthusiasts will be pleased to note that Jan Duursema illustrated this year's metamorphosis theme. Ms. Duursema has drawn for Marvel, DC and Dark Horse Comics, and it shows in her exquisitely detailed rendering of the teen "mascot" -- a cool, four-armed, blue bugman.

North Carolina is a member of the Collaborative Summer Library Program (CLSP) along with 46 other states and regional members. Themes are decided upon a few years in advance and are posted on the CLSP website, <<http://www.cslpreads.org>>. The site also has information on adult reading programs for those systems who want to encourage life long readers by providing programming that will allow youth to see the adults in their lives enjoying recreational reading. If you have questions contact Lori Special, <lori.special@ncmail.net> or (919) 807-7425.



NCLBPH MOVES TO A DIGITAL AGE

The North Carolina Library for the Blind and Physically Handicapped (NCLBPH) is proud to announce two exciting new services that will help patrons move further into the digital age.

First, after much anticipation, downloadable digital books are available! The library has started signing patrons up for downloadable audio books from the National Library Service. NCLBPH patrons who purchase a HumanWare VictorReader Stream and who have high-speed Internet access should notify the library if they would like to enroll in the download program. As soon as library-issued free-loan digital players start to become available at the end of 2008, even more patrons will have the opportunity to download from the NLS online digital collection. Talking books and magazines will continue to be available through the mail, but downloading from home is an exciting new service for patrons.

Locally produced braille is also becoming more accessible over the Internet. Web-braille is an Internet, web-based service that provides electronic files of many books and magazines produced by the National Library Service for the Blind and Physically Handicapped. The first locally produced book transcribed by North Carolina volunteers is also now available on the Internet. Patrons who read braille can download web-braille files to their computer and read online or emboss them.

To learn more about NCLBPH or these new services, please contact the library toll-free at 1-888-388-2460, or go to <<http://statelibrary.dcr.state.nc.us/lbph/lbph.htm>>.



SPANISH LANGUAGE OUTREACH WORKSHOPS

The State Library is pleased to announce that registration is open for the spring Spanish Language Outreach Workshops developed in partnership with WebJunction and the State Library with funding from the Bill and Melinda Gates Foundation. Two of the Spanish Language workshops were presented this past December, and the North Carolina trainers, Pam Jaskot, Raye Oldham, Margery Orell, and Dana Applegate, received praise from WebJunction for their customization of the Gates training module. North Carolina's training curriculum and trainers are featured on WebJunction at <<http://www.webjunction.org/do/Navigation?category=10555>>.

The Spanish Language Outreach workshop is a one-day workshop for library staff on the best practices for reaching out to and serving Spanish speaking populations to increase their access to public computers and library resources. The workshop will include a panel of Hispanic/Latino community leaders. All workshops are delivered in English.

At the workshops, participants will increase their awareness of cultural and diversity issues, identify ideas to build strong community partnerships and collaborate with their Spanish speaking community, learn marketing techniques to increase awareness and use of local library services to Spanish speakers, and begin developing an outreach action plan to implement three activities locally.

Workshop Schedule

- April 14, 2008 Watauga County Library - Boone, Appalachian Regional Library
- April 16, 2008 West Asheville Branch Library, Buncombe County Public Library
- May 1, 2008 Northeast Regional Library - Wilmington, New Hanover Public Library
- May 6, 2008 Union County Public Library - Monroe
- May 8, 2008 Cumberland County Public Library - Fayetteville
- May 12, 2008 East Albemarle Regional Library - Elizabeth City
- May 15, 2008 Wayne County Public Library - Goldsboro



Workshops are FREE, scheduled from 10:00 a.m. to 4:00 p.m. and include lunch, as well as morning and afternoon snacks. To register, go to <<http://statelibrary.dcr.state.nc.us/ce/ceopps.htm>> If you have questions contact Pam Jaskot, <pam.jaskot@ncmail.net> or (919) 807-7421.



MARKETING TOOLKIT AVAILABLE ONLINE

The State Library of North Carolina has compiled a web-based toolkit to share some of the best marketing ideas anywhere. On this site is a variety of material designed to help you increase the visibility of your library. That is a big job, and that's why a lot of the ideas included in this toolkit focus on ways to encourage all staff to market library services. Some ideas are statewide initiatives. Others are local. You are encouraged to borrow from any, adapt them and make them your own. Also, check out the blog to learn more about current trends and fresh ideas. Check it out at <<http://statelibrary.dcr.state.nc.us/ld/NCLibraryToolKit.pdf>>. Questions or comments contact Pam Jaskot, <pam.jaskot@ncmail.net>.